ArmorPoint and Softchoice Join Forces to Deliver Future-Ready Cybersecurity Program Management Solutions Across North America

ArmorPoint Joins Select Group of Technology Partners in New Alliance with the Strategic Technology Provider

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PHOENIX, October 4, 2023 (Newswire.com) - ArmorPoint, LLC, a leading cybersecurity services provider, is pleased to announce a strategic partnership with Softchoice, one of North America's foremost technology solutions and services providers. This collaboration marks a significant milestone in the cybersecurity landscape, as two industry leaders combine their expertise to offer comprehensive security solutions to businesses across the continent.

With nearly 140,000 endpoints under their management, ArmorPoint has achieved substantial market momentum and industry leadership in the cybersecurity sector. Featuring a comprehensive solution portfolio and a team of over 100 employees, the organization serves a rapidly growing customer base across North America, Latin America, and Europe.

As organizations increasingly face sophisticated and evolving cyber threats, the importance of robust cybersecurity measures cannot be overstated. ArmorPoint has built a reputation for delivering cutting-edge cybersecurity services, while Softchoice has established itself as a trusted advisor in technology solutions that drive digital transformation. Together, they will provide businesses with a powerful combination of security expertise and forward-thinking technology solutions to safeguard their digital assets.

The partnership between ArmorPoint and Softchoice will bring several key benefits to their mutual clients:

Overcome the Skills Gap: IT teams face challenges in meeting the growing complexity of security demands due to a shortage of skills and resources. ArmorPoint's extensive cybersecurity expertise takes a comprehensive approach to address both technological and human aspects of cybersecurity program management.

Support Business Goals: Prioritizing the need for growth-focused security initiatives, ArmorPoint crafts an effective security strategy using a tailored approach that aligns with a client's existing

technology infrastructure, workflow requirements, and growth objectives.

Proactive Threat Mitigation: Organizations require visibility into an increasing number of endpoints to protect against targeted attacks. ArmorPoint consolidates an organization's current security tools to enhance visibility and expedite the detection of potential compromises.

"Partnering with Softchoice represents a pivotal moment in our commitment to safeguarding businesses from cyber threats," said David Trapp, Chief Executive Officer of ArmorPoint. "In today's digital landscape, the rising frequency and sophistication of cybersecurity threats have created an uphill battle for experts, leading to overwork and an increasing demand for updated skills. Our partnership with Softchoice supports our commitment to addressing these challenges head-on and ensuring that organizations can continually improve their security posture while reducing costs and complexity."

This partnership solidifies the dedication of both ArmorPoint and Softchoice to constructing security programs that utilize an outcome-oriented strategy and practical experience to enhance the security resilience of organizations.

About ArmorPoint

ArmorPoint, LLC is a managed cybersecurity solution that combines the three pillars of a robust cybersecurity program — people, processes, and technology — into a single solution. Designed by cybersecurity experts, ArmorPoint's cloud-hosted SIEM technology, risk management and strategic advisory services enable organizations to implement a highly-effective, scalable cybersecurity program. With customizable pricing available, every ArmorPoint product offers a dynamic level of security services that support the risk management initiatives of all companies, regardless of available budget, talent, or time. To learn more about ArmorPoint, visit www.armorpoint.com.

About Softchoice

Softchoice (TSX: SFTC) is a software-focused IT solutions provider that equips organizations to be agile and innovative, and for their people to be engaged, connected and creative at work. For more information, please visit www.softchoice.com.

Source: ArmorPoint

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